

# Why buy Zetafax?



## Saves you money by reducing your faxing costs

Faxing direct from your PC using Zetafax is up to 80% quicker than using a standard fax machine. The resulting time savings can save your company thousands of dollars through increased productivity.

### Scenario:

Your business has 10 fax users each sending an average of 5 faxes per day. For each fax, it takes an average of 5 minutes to print it out, retrieve it from the printer, transfer it to the fax machine, dial the destination fax number, send and wait for the transmission confirmation.

Faxes per user x 5 minutes each	=	25 minutes
25 minutes per user x 10 users	=	250 minutes per day
250 minutes per day x 250 days	=	62,500 minutes per year
1042 hours per year x £12.50 per labor cost	=	£13,025
£13,025 labor cost per year x 80%	=	£10,420 saving!

It's not just labor savings alone. Zetafax will save you money on fax consumables such as paper and toner too. Faxes can also be set to send at off-peak times to save on call charges.

## A proven product that you can rely on

Developed in 1991, Zetafax network fax software is used by over 60,000 customers in 106 countries and is sold and supported by a global network of partners.

## Works with your existing applications, including email

The Zetafax native integration with Microsoft Exchange/Outlook & IBM Domino/Lotus Notes and means that you can send and receive faxes direct from your email client quickly and easily. To automate faxing from other applications, Zetafax can easily be integrated with your existing accounting, CRM or other system using the optional API Toolkit.

## Fast installation & Setup

Zetafax includes a configuration wizard for rapid installation. It helps Administrators get the system operational quickly, guiding them through creating and sharing of system files and folders, creating new users and configuring devices. Zetafax also supports Windows Group Policy, so you can deploy Zetafax Clients and Outlook extensions across your network in one step, all from a central location. If any new users need to be added after initial install, Automatic User Creation enables users to be automatically enrolled when they first open the Zetafax Client software.

## At a glance Zetafax is:

- An easy-to-use, flexible network fax solution which expands as your business needs grow
- Available for as few as 5 users, scaling up to unlimited user systems for businesses with multiple sites. It supports up to 200 phone lines on a single server
- Designed to work with your existing applications & infrastructure. It supports a range of fax hardware and software and has native integration with Microsoft Exchange/Outlook and IBM Domino/Lotus Notes
- A reliable and stable product, installed and supported globally
- Easy to manage. Zetafax supports Group Policy, so it can be deployed quickly to multiple users. It also integrates with Active Directory to help reduce Administrator workload
- The only fax software you'll ever need. It offers a wide range of user and management features for all sizes of business

## Easy to use, so little training is required

The Zetafax Client is so intuitive it requires little training and is designed to help you organise your faxes simply and effectively. The net result is less time spent learning how to use new software and more time doing your job efficiently. Creating a new fax is quick and simple with the Zetafax creation wizard. The WYSIWYG client lets you create your fax as your recipient will see it, reducing errors and helping you maintain a positive, consistent corporate image.

## Easy management

Once set up, the Zetafax Server can be remotely monitored and controlled from a single PC which makes fax management much easier. In addition, Active Directory support minimizes administration overhead when updating Zetafax user settings.

## Automatic Update Service for continuous efficiency

The Zetafax automatic Update Service provides access to the latest product features, upgrades and updates as they are released. This ensures that your Zetafax system is always up to date, so you can always get support when you need it.

## Document automation

Zetafax 2008 includes a module that can manage the production and delivery of almost any documents that are required as part of a business process or workflow\*. Preferences can be set for delivery via fax or email and Zetafax will create and send in the appropriate document format. The documents produced reflect the quality of printed material with the option to automatically overlay stationery (logos, graphics, headers and footers) and add attachments. If you regularly use scanned documents or those which are not in the company style, Zetafax can "brand" these documents on sending.

## Support for faxing over IP

Zetafax can combine the benefits of a highly scalable network fax solution with the cost savings achieved by combining the management of voice and data traffic over IP.\*

\* requires a PBX which supports voice over IP and the standard for sending faxes over IP (T.38).

## Quality technical support from a professional team

Support for Zetafax customers is provided by highly trained, dedicated Equisys technical teams in the UK and USA, and by our accredited distributors outside these regions. The online Equisys Knowledge Base contains technical tips on how to get the most from your Zetafax system.

## Rich set of advanced management features

- Advanced server queue management for reprioritizing, aborting or rushing of faxes
- Do-not-dial control, restricting sending access to specific fax numbers
- System wide conversion of inbound faxes to PDF format
- Automatic user account creation
- Business-wide junk fax filtering
- Automatic System Failover ensures faxes are sent even in the event of server failure
- Reporting module, providing full fax log records, charge codes, audit trails and archiving features. Fax usage can be billed to specific departments or clients
- Support for clustered Microsoft Exchange server environments, Windows child domains and Least Cost Routing (Corporate and Enterprise Editions only)

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## Technical Specifications

### Zetafax Server:

Windows Server® 2008 (32 bit & 64 bit),  
Windows Server 2003 (32 bit & 64 bit),  
Microsoft® Small Business Server 2003 (32 bit & 64 bit), Windows Vista™ Business, Enterprise or Ultimate Edition (32 bit & 64 bit), Windows® XP Professional (32 bit).

### Zetafax Client:

Windows Server® 2008 (32 bit & 64 bit),  
Windows Server 2003 (32 bit & 64 bit), Windows Vista™ Business, Enterprise or Ultimate Edition (32 bit & 64 bit), Windows® XP Professional (32 bit).

Windows Terminal Services or Citrix Presentation Server™ 4 and 4.5 with Windows Server 2008 (32 bit & 64 bit) or Windows Server 2003 (32 bit & 64 bit).

### Zetadocs Client:

Windows Vista Business, Enterprise or Ultimate Edition (32 bit & 64 bit), Windows XP Professional (32 bit).

Windows Terminal Services or Citrix Presentation Server™ 4 and 4.5 with Windows Server 2008 (32 bit & 64 bit) or Windows Server 2003 (32 bit & 64 bit).

Integrates with Microsoft Office Outlook® versions 2003 & 2007, Lotus Notes® 6, 6.5, 7 & 8 and SMTP email systems.  
Supports PDF attachments created in PDF 1.2, 1.3, 1.4 and 1.5 standards.

### Zetafax Email Gateway:

Microsoft Exchange Server 2003 & 2007, with Microsoft Outlook version 2003 & 2007.  
Lotus® Domino® 6, 6.5, 7 & 8.  
SMTP email systems.

### Fax Devices:

Class 1 or Class 2 fax modem, active ISDN controller, ISDN terminal adapter, intelligent fax board, IP call control software (combined with phone system which supports IP).  
Please visit [www.equisys.com/faxhardware](http://www.equisys.com/faxhardware) for further details of devices and platforms supported.

Product support is regularly updated. Please visit [www.equisys.com](http://www.equisys.com) to find the latest information on supported products and minimum system requirements.



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